

March 20, 2024

## Susanna Gallani

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### **EDUCATION**

2015	Ph.D., Business Administration
	Michigan State University, East Lansing, MI
	Dissertation: "Through the Grapevine: Network Influences on Executive
	Compensation Contract Design"
	Committee: Prof. Ranjani Krishnan (Chair), Prof. Karen Sedatole, Prof. Anjana
	Susarla, Prof. Jeffrey Wooldridge
2010	M.B.A., Business Administration, Central Michigan University, Mt. Pleasant, MI
1998	B.S., Business Administration, Università degli Studi di Trieste, Trieste, Italy

## TEACHING EXPERIENCE

2023 – Present	Harvard University – Tai Family Associate Professor of Business Administration
2015 - 2023	Harvard University – Assistant Professor of Business Administration
2010 - 2014	Michigan State University – Instructor

### HARVARD UNIVERSITY

## **Appointments**

2023 – Present	Tai Family Associate Professor of Business Administration
2015 - 2023	Assistant Professor of Business Administration

# **Teaching**

# **MBA**

Medicine and Management
Second-year Executing Strategy <sup>1</sup> (full course)
Second-year Mastering Strategy Execution (full course)
First-year Financial Reporting and Control (full course)

# **Executive Education**

2022 – 2024 Program for Leadership Development (cohorts 35-38) Kaiser Permanente Executive Leadership Program

<sup>&</sup>lt;sup>1</sup> The title of the course Mastering Strategy Execution was changed to Executing Strategy in the Fall of 2020.

2020 – 2024	Managing Health Care Delivery Strategy for Healthcare Delivery Intensive Seminar on Healthcare Delivery Value-Based Healthcare – custom course for Mass General Brigham Residents
2016 - 2019,	C
2022 - 2024	Driving Corporate Performance
2023	Senior Executive Leadership Program 12 - Middle East
	YPO Gold Harvard Presidents' Program
	MAOZ Leadership Program
2022	Brigham and Women's Hospital Leadership Program

# Harvard Medical School

2019 - 2024	Surgical Leadership Program
2020 - 2023	Essentials of the Profession II – Instructor (since 2020) and Co-director (since
	2021): Health Care Delivery and Leadership Module
2022	Leadership in Medicine – Southeast Asia

# **MICHIGAN STATE UNIVERSITY**

# **Appointments**

2010 - 2014	Research Assistant
2010 - 2014	Instructor
2012 - 2013	Teaching Assistant

# **Teaching Assignments**

2013 - 2014	Cost and Managerial Accounting - Spring
2011 - 2014	Principles of Management Accounting – Fall, Spring, Summer
2010 - 2011	Managerial Finance - Summer
2010 - 2011	Corporate Finance - Fall, Spring, Summer

# WORK EXPERIENCE

2005 - 2011	Sr. Project Manager, Honeywell International, Inc., Minnetonka, MN
2004 - 2005	Managerial Accounting Sr. Manager, Honeywell International, Inc., Trieste, Italy
2003 - 2004	Financial Controller, Honeywell International, Inc., Redditch, UK
2001 - 2003	Production Planning & Control Manager, Honeywell International, Inc., Trieste,
	Italy
2000 - 2001	Cost Accountant, Honeywell International, Inc., Trieste, Italy
1998 - 2000	Management Accounting Manager, MIB School of Management, Trieste, Italy
1997 – 1998	General Accounting, Cunja Trasporti Snc, Trieste, Italy

# **AWARDS AND HONORS**

2023	Outstanding Reviewer – AAA Management Accounting Section – Annual Meeting
2022	Outstanding Reviewer – AAA Management Accounting Section – Midyear
	Meeting

<sup>&</sup>lt;sup>2</sup> Strategy for Healthcare Delivery was taught virtually in 2021 and in the Spring of 2022.

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2021	Robert F. Greenhill Award for Outstanding Service to the HBS Community
2019	Outstanding Reviewer – AAA Management Accounting Section – Midyear
	Meeting
2018	Outstanding Contribution in Review – Accounting, Organization and Society
2015	Dissertation Completion Award – Michigan State University, Graduate School
2014	Ph.D. Student Excellence in Research – Michigan State University, Department of
	Accounting and Information Systems
	Doctoral Consortium Fellow – AAA/Deloitte Foundation/J. Michael Cook
	Doctoral Consortium

#### **PUBLICATIONS**

### **Peer-Reviewed Articles**

Hadar, Peter, Susanna Gallani\*, and Lidia Moura\*, "Enhancing Value and Well-Being: The Basket of Motivators Framework for Aligning Neurology Clinical Practices with Performance Outcomes," *Neurology Clinical Practice* (forthcoming – 2024)

\*co-senior authors

Deore, Aishwarrya, Susanna Gallani, and Ranjani Krishnan, "The Effect of Systems of Management Controls on Honesty in Managerial Reporting." *Accounting, Organizations and Society*, 105, February 2023, article 101401 - <a href="https://doi.org/10.1016/j.aos.2022.101401">https://doi.org/10.1016/j.aos.2022.101401</a>

Cai, Wei, Susanna Gallani, and Jee-Eun Shin, "Incentive Contract Design and Employee-Initiated Innovation: Evidence from the Field." *Contemporary Accounting Research* 40, no. 1 (Spring 2023): 292–323. https://doi.org/10.1111/1911-3846.12822

Gallani, Susanna, "Conduit Incentives: Eliciting Collaboration from Workers Outside of Managers' Control. Evidence from Hospital Handwashing." *The Accounting Review* Accounting Review 93, no. 3 (2023): 1–28. https://doi.org/10.2308/TAR-2019-0092

Cai, Wei, Susanna Gallani, and Jee Eun Shin, "Incentive Effects of Subjective Allocations of Rewards and Penalties." *Management Science* 69 no. 5 (May 2023): 3121–3139. https://doi.org/10.1287/mnsc.2022.4501

Kaplan, Robert, and Susanna Gallani, "Variance Analysis: New Insights from Healthcare Applications." *Issues in Accounting Education*, vol. 37, issue 2 (2022): 27 – 36. <a href="https://doiorg.ezp-prod1.hul.harvard.edu/10.2308/ISSUES-2021-031">https://doiorg.ezp-prod1.hul.harvard.edu/10.2308/ISSUES-2021-031</a>

Gallani, Susanna, Takehisa Kajiwara, and Ranjani Krishnan, "Value of New Performance Information in Health Care: Evidence from Japan." *International Journal of Healthcare Economics and Management*, vol. 20, issue 4 (2020): 319-357. <a href="https://doi-org.ezp-prod1.hul.harvard.edu/10.1007/s10754-020-09283-1">https://doi-org.ezp-prod1.hul.harvard.edu/10.1007/s10754-020-09283-1</a>

Gallani, Susanna, Ranjani Krishnan, Eric Marinich, and Mike Shields, "Budgeting, Psychological Contracts, and Budgetary Misreporting." *Management Science* no. 6 (June 2019): 2924-2945. https://doi-org.ezp-prod1.hul.harvard.edu/10.1287/mnsc.2018.3067

#### **Practitioner-Oriented Articles**

Gallani, Susanna, Gregory Sabin, "Successfully Implementing TDABC in Health Care Provider Organizations." *Journal of Cost Management*, (Nov/Dec 2021): 29-33.

Gallani, Susanna, Mary Witkowski, Lauren Haskins, Haley Jeffcoat, Vinita Mujumdar, and Frank Opelka, "Surgeon Compensation: Why Today's Models Fall Short and The Role of Value and Alignment of Incentives." *American College of Surgeons Bulletin*, vol. 106, issue 4 (2021): 33-39.

Ikram, Umar, Susanna Gallani, Jose F. Figueroa, and Thomas W. Feeley, "4 Strategies to Make Telehealth Work for Elderly Patients." *Harvard Business Review*, (Digital Article - November 24, 2020).

Ikram, Umar, Susanna Gallani, Jose F. Figueroa, and Thomas W. Feeley, "Protecting Vulnerable Older Patients during the Pandemic." *NEJM Catalyst Innovations in Healthcare Delivery*, (Digital Article - September 17, 2020).

Gallani, Susanna, "Incentives Don't Help People Change, but Peer Pressure Does." *Harvard Business Review* (Digital Article – March 23, 2017).

## **Cases and Teaching Notes**

Gallani, Susanna, Mary Witkowski, Elena Corsi, Nikolina Jonsson, "*Transforming Health Care Delivery at Karolinska University Hospital*" Harvard Business School case 124-070 [21].

George Serafeim, Susanna Gallani, and Benjamin Maletta, "Roche: ESG and Access to Healthcare," Harvard Business School case 123-075 [32].

Gallani, Susanna, Karen Sedatole, and Sarah Metha, "Emory Healthcare on the Front Lines of the Nursing Workforce Crisis," Harvard Business School case 123-046 [26].

Gallani, Susanna and David Lane, "DaVita Responds to COVID." Harvard Business School case 122-007 [31].

Gallani, Susanna and Youssef Abdel Aal, "Hospital 57357: Aligning Performance Towards a Vision of a Cancer-Free Childhood." Harvard Business School case 122-041 (Rev. 2022) [30].

Gallani, Susanna, "Hospital 57357: Aligning Performance Towards a Vision of a Cancer-Free Childhood." Harvard Business School teaching note 122-095 (2022) [10].

Gallani, Susanna and Carolyn Watson, "Rethinking Surgeons' Compensation at Brigham and Women's Hospital (A)." Harvard Business School case 121-050 (2021) [28].

Gallani, Susanna and Carolyn Watson, "Rethinking Surgeons' Compensation at Brigham and Women's Hospital (B)." Harvard Business School supplement 121-051 (2021) [2].

Gallani, Susanna, Kaya Bos and Kathryn Reddy, "Social Determinants of Health at Boston Medical Center." Harvard Business School case 120-088 (2020) [28].

Gallani, Susanna, "Social Determinants of Health at Boston Medical Center." Harvard Business School teaching note 122-092 (2022) [13].

Gallani, Susanna, Anja Anliker, and Luke Hodges, "Glenn Defense Marine Asia (A)." Harvard Business School case 120-036 (Rev. 2022) [23].

Gallani, Susanna, Anja Anliker, Luke Hodges, and Amram Midgal, "Glenn Defense Marine Asia (B)." Harvard Business School supplement 120-037 (Rev. 2022) [5].

Gallani, Susanna, Martin Artz, Johannes Habel, and Sascha Alavi, "*Incentivizing Sales Advisors at Mustang*." Harvard Business School case 120-016 (2019) [17].

Gallani, Susanna, Francesca Gino, and Raffaella Sadun, "Cooking Down a Storm: Changing Culture at Pasta Serafina (A)." Harvard Business School case 120-013 (2019) [19]. Gallani, Susanna, Francesca Gino, and Raffaella Sadun, "Cooking Down a Storm: Changing Culture at Pasta Serafina (B)." Harvard Business School supplement 120-014 (2019) [9]. Gallani, Susanna, Francesca Gino, and Raffaella Sadun, "Cooking Down a Storm: Changing Culture at Pasta Serafina." Harvard Business School teaching note 122-093 (2022) [8].

Gallani, Susanna, Jan Bouwens, and Peter Kroos, "Bark Gift Shop Ltd." Harvard Business School case 120-008 (2019) [11].

Gallani, Susanna, Jan Bouwens, and Peter Kroos, "Bark Gift Shop Ltd." Harvard Business School teaching note 120-025 (2019) [18].

Gallani, Susanna, Gregory Sabin, Lexor Adams, and Nicholas Haberling, "*Christmas Inc.* (*A*)." Harvard Business School case 120-009 (2019) [11].

Gallani, Susanna, Gregory Sabin, Lexor Adams, and Nicholas Haberling, "*Christmas Inc.* (*B*)." Harvard Business School supplement 120-010 (2019) [11].

Gallani, Susanna, "The Robin Hood Army (A)." Harvard Business School case 119-007 (2018) [23].

Gallani, Susanna. "The Robin Hood Army (B)." Harvard Business School supplement 120-017 (2019) [7].

Gallani, Susanna. "The Robin Hood Army." Harvard Business School teaching note 122-094 (2022) [11].

Rouen, Ethan and Susanna Gallani, "Tapping Growth at Lord Hobo Brewing Company." Harvard Business School case 119-028 (2018) [16].

Rouen, Ethan and Susanna Gallani, "*Tapping Growth at Lord Hobo Brewing Company*." Harvard Business School teaching note 120-023 (2019) [13].

Rouen, Ethan and Susanna Gallani, "Tapping Growth at Lord Hobo Brewing Company Spreadsheet Supplement (Student)." Harvard Business School spreadsheet supplement, 120-706 (2019).

Rouen, Ethan and Susanna Gallani, "Tapping Growth at Lord Hobo Brewing Company Spreadsheet Supplement (Instructor)." Harvard Business School spreadsheet supplement, 120-707 (2019).

Rouen, Ethan and Susanna Gallani, "Tapping Growth at Lord Hobo PowerPoint Supplement." Harvard Business School PowerPoint supplement, 120-708 (2019).

Srinivasan, Suraj, Dennis W. Campbell, Susanna Gallani, and Amram Migdal, "Sales Misconduct at Wells Fargo Community Bank." Harvard Business School case 118-009 (2017) [36].

Srinivasan, Suraj, Dennis W. Campbell, Susanna Gallani, and Amram Migdal, "Sales Misconduct at Wells Fargo Community Bank." Harvard Business School teaching note 118-022 (2018) [12].

Gallani, Susanna Greg Sabin, and Katherine Cui, "J.C. Penney: Tough Choices for Allen Questrom." Harvard Business School case 118-041 (2017) [15].

Gallani, Susanna, Tiffany Chang, Brian Hall, and Jee Eun Shin, "*Buffer.com*" (*A*)." Harvard Business School case 917-019 (2017) [18].

Gallani, Susanna, Tiffany Chang, Brian Hall, and Jee Eun Shin, "*Buffer.com (B)*." Harvard Business School supplement 917-020 (2017) [18].

Gallani, Susanna and Robert S. Kaplan "Springfield Hospital." Harvard Business School case 117-025 (Rev. 2018) [11].

Gallani, Susanna and Robert S. Kaplan "Springfield Hospital." Harvard Business School teaching note 122-033 (2022) [13].

Gallani, Susanna and Eva Labro, "VMD Medical Imaging Center." Harvard Business School case 117-002 (2016) [6].

Gallani, Susanna and Eva Labro, "VMD Medical Imaging Center." Harvard Business School teaching note 117-003 (Rev. 2018) [22].

Gallani, Susanna and Eva Labro, "RegionFly: Cutting Costs in the Airline Industry." Harvard Business School case 116-047 (2016) [8].

Gallani, Susanna and Eva Labro, "RegionFly: Cutting Costs in the Airline Industry." Harvard Business School teaching note 116-053 (2016) [13].

### **Industry and Technical Notes**

Gallani, Susanna, and Jacob Riegler, "Addressing Social Determinants of Health in the American Landscape." Harvard Business School Industry Note 123-023 (2022) [9].

Gallani, Susanna, Mary Witkowski, and Harry B. Wolberg, "U.S. Commercial Health Insurance Industry." Harvard Business School Industry Note 119-064 (2019) [30].

Kaplan, Robert S. and Susanna Gallani, "Cost Variance Analysis." Harvard Business School Technical Note 117-006 (Rev. 2022) [11].

### **WORKING PAPERS**

Forker, Ewelina, Susanna Gallani, and Karen Sedatole, "Driving Fluid Teams' Performance: Evidence from Operating Room Turnover," Rev. 2024

Gallani, Susanna and Jacob Riegler, "Job Design Imbalance and Workers' Burnout: Evidence from a Hospital Setting." Rev. 2024

Gallani, Susanna and Karen Sedatole, "Addressing the Nursing Workforce Crisis through Principles of Organizational Design." Rev. 2024

Deller, Carolyn, Susanna Gallani, and Tatiana Sandino, "Using a 360-Degree Assessment System to Promote Core Values: A field Experiment in a Retail Chain." Rev. 2024

Moodley Naidoo, Roshini, and Susanna Gallani, "A Guideline for Designing and Implementing a Health Care Equity Strategy," 2023

Riegler, Jacob, Susanna Gallani, and Josh Perry "Equitably Funding Innovative Social Determinants of Health Initiatives in the United States: An Ethical Stakeholder-Oriented Framework," 2023

Enache, Luminita, Susanna Gallani, Xue Guo, and Eddie Riedl, "The Effects of Electronic Medical Records on Hospital Utilization Costs." 2023

Best Paper Award, 2022, Conference of the Accounting and Finance Association of Australia and New Zealand – Technology Section.

Bernstein, David, Mary Witkowski, Jacob Riegler, and Susanna Gallani, "Should Surgeons Allow Insurers and Government Agencies to Control How They Get Paid? Rethinking Surgeon Compensation." Rev. 2022

Gallani, Susanna, Sarah Beinkampen, and Andrè Machado, "Team Incentives and Team Cohesion." Rev 2021

Albuquerque, Ana, Mary Ellen Carter and Susanna Gallani, "Are ISS Recommendations Informative? Evidence from Assessments of Compensation Practices." Rev. 2022

Gallani, Susanna, "Through the Grapevine: Network Effects on the Design of Executive Compensation Contracts." Rev. 2018

#### WORKS IN PROGRESS

## **Research Projects**

Gallani, Susanna, and Derek Haas, "Should Hospitals Reward Physicians for Helping to Contain Costs?"

Gallani, Susanna, and Andrè Hoppe, "Operating Leverage and Hospital Prices,"

Gallani, Susanna, and Jacob Riegler, "What Should Accountable Healthcare Communities be Accountable for?"

#### Cases

Gallani Susanna, "Value Based Physician Compensation at Riyadh First Health Cluster"

Gallani Susanna, Mary Witkowski, "The Health Equity Accelerator at Boston Medical Center"

Gallani, Susanna, Karen Sedatole, and Sarah Mehta, "Christopher Wolf Crusade: Addressing the Opioid Crisis"

Gallani Susanna, Mary Witkowski, Aoife McDermott, and Carin Knoop, "Scaling Value-Based Health Care: The Case of Wales"

Gallani, Susanna, "Vitta: Paying Physicians to Deliver Value."

#### CONFERENCES AND PRESENTATIONS

#### **Invited Presentations**

2024 University of Western Ontario, Ivey Business School – London, Ontario, Canada (scheduled) University of Waterloo, School of Accounting and Finance, joint seminar with Wilfried Laurier University – Waterloo, Ontario, Canada (scheduled) Inaugural Colombia Management Accounting Conference – New York, NY (scheduled)

Society for Thoracic Surgeons Annual Meeting – San Antonio, TX

2023 Egyptian Online Seminars in Business, Accounting and Economics (virtual)

Congress of Neurological Surgeons Annual Meeting – Quality Symposium – Washington, DC

Motivation and Incentives Conference, Harvard Business School - Boston, MA

Webinar on Job Design and Burnout in Healthcare – University College Dublin – Dublin, Ireland

Leadership in Health Care Seminar Series – University College Dublin – Dublin, Ireland Université Laval – Quebec City, Quebec, Canada

2022 EdukCircle, Philippines (virtual)

Mass General Brigham, Continuing Medical Education – Boston, MA (virtual)

Ibero-American Conference on Management Controls – Santiago, Chile (virtual)

American College of Surgeons Clinical Congress – San Diego, CA

Univerisité Paris Cité – Paris, France (virtual)

Flare Capital – Kennebunkport, ME

American Accounting Association Doctoral Consortium – Westlake, TX

Georgia State University - Atlanta, GA

2021 University of Central Florida – Orlando, FL (virtual)

American College of Surgeons Advocacy Summit – Washington, DC (virtual)

George Washington University – Washington, DC (virtual)

2020 Università Bocconi – Milano, Italy (virtual)

Carnegie Mellon University – Pittsburgh, PA (virtual)

University of Amsterdam – Amsterdam, Netherlands

2019 Michigan State University – East Lansing, MI

University of Chile – Santiago, Chile

Wharton Spring Accounting Conference – Philadelphia, PA

Florida State University - Tallahassee, FL

MIB School of Management – Trieste, Italy

2018 GENiE – Global Educators Network for Health Innovation Education – Copenhagen,

Filene – Research in Action 2018 – Cambridge, MA

Center for Performance Management Research and Education Kickoff Event – Kitchener, Ontario, Canada

Emerging Scholars in Management Accounting Symposium, University of Illinois – Urbana-Champaign, IL

 $University\ of\ Chicago,\ Booth\ School\ of\ Management-Chicago,\ IL$ 

Universitá degli Studi – Trieste, Italy

Universidad de Chile – Santiago, Chile

2017 Unviersitá degli Studi – Trieste, Italy

Frankfurt School of Finance and Management – Frankfurt, Germany

Cornell University – Ithaca, NY

Boston University - Boston, MA

Information, Markets and Organizations, Harvard Business School – Boston, MA

Accounting and Control Symposium, INSEAD – Fontainebleau, France

2016 University of Iowa – Iowa City, IA

UNC/Duke Fall Camp, University of North Carolina – Durham, NC

2015 Penn State University – State College, PA

Arizona State University – Tempe, AZ

Temple University – Philadelphia, PA

Emory University – Atlanta, GA

Virginia Tech – Blacksburg, VA

University of Southern California - Los Angeles, CA

Harvard Business School – Boston, MA

University of Texas – Austin – Austin, TX

University of California at Davis – Davis, CA

University of Washington – Seattle, WA

University of Kentucky - Lexington, KY

University of Miami – Miami, FL

University of Pittsburgh – Pittsburgh, PA

2014 The Ohio State University – Columbus, OH

Queen's University - Kingston, Ontario, Canada

2013 Wilfrid Laurier University – Waterloo, Ontario, Canada

Erasmus University – Rotterdam, Netherlands

#### **Invited Discussions**

- 2022 Information, Markets and Organizations, Harvard Business School Boston, MA
- 2019 Information, Markets and Organizations, Harvard Business School Boston, MA
- 2017 Lisbon Accounting Conference, Nova School of Business Economics Lisbon, Portugal
- 2016 Information, Markets, and Organizations, Harvard Business School Boston, MA

#### **Invited Attendance**

- 2024 Emerging Scholars in Management Accounting Symposium, University of Illinois Urbana-Champaign, IL (scheduled)
- 2022 Information, Markets, and Organizations, Harvard Business School Boston, MA
- 2021 Contemporary Accounting Research Conference (virtual)

CPMRE, Canada (virtual)

Labor and Accounting Group Conference (virtual)

2020	RAST Conference (virtual)
	2020 Tilburg Accounting Winter Camp (virtual)
2019	13 <sup>th</sup> Annual Rotman Accounting Research Conference – Toronto, Ontario, Canada
	CPMRE – Toronto, Ontario, Canada
2018	MIT Asia Conference – Hong Kong
	Accounting and Control Symposium, INSEAD – Fontainebleau, France
	Information, Markets, and Organizations, Harvard Business School - Boston, MA
2016	Dartmouth Accounting Research Conference, Dartmouth College – Hanover, NH
Other	Conferences and Presentations
2024	American Accounting Association Midyear Meeting – Orlando, FL
2023	Leadership in Healthcare Network (virtual)
	AAA Annual Meeting – Denver, CO
	Hawaii Accounting Research Conference – Honolulu, HI
2022	AAA Annual Meeting – San Diego, CA
2020	AAA Management Accounting Section – Houston, TX
2019	AAA Annual Meeting – San Francisco, CA
	MIT Asia Conference – Hong Kong
	GMARS - Global Management Accounting Research Symposium - East Lansing, MI
	Utah Winter Accounting Conference – Salt Lake City, UT
	AAA Management Accounting Section – Ft. Lauderdale, FL
2018	Tilburg Winter Camp – Tilburg, Netherlands
	EXRIMA - Experimental Research in Management Accounting - Giessen, Germany
	GMARS - Global Management Accounting Research Symposium - Copenhagen, Denmark
	AAA Annual Meeting – National Harbor, MD
	AAA Management Accounting Section – Phoenix, AZ
2017	AAA Annual Meeting – San Diego, CA
	CAAA Annual Meeting – Montreal, Quebec, Canada
2016	AAA Annual Meeting – New York, NY
	AAA Management Accounting Section – Dallas, TX
2015	Patient-Centric HealthCare Management in the Age of Analytics – Bloomington, IN
	AAA Annual Meeting – Chicago, IL
	CAAA Annual Meeting – Toronto, Ontario, Canada
	AAA Management Accounting Section – Newport Beach, CA
2014	Midwest Doctoral Research Conference – Bloomington, IN
	AAA Management Accounting Section – Orlando, FL
2013	AAA Annual Meeting – Anaheim CA

# MEDIA AND OTHER NOTABLE MENTIONS, BLOGS, and PODCAST INTERVIEWS

2024 Annual Review 2023, Karolinska Hospital. P. 29.

CAAA Annual Meeting – Montreal, Quebec, Canada

- Yael L. Maxwell, "STS Survey Identifies Stark Gender Disparities in Compensation." TCTMD.
- 2023 Josef Svenberg, "Harvard studenter ska lära sig leda av fallet Nya Karolinska" Dagens Medicin.
  - Josef Svenberg, "Björn Zoëga: 'Jag har säkert gjort en hel del fel'" Dagens Medicin. Sara Friedman, "Are Corporate Buzzwords Changing the Way We Think About Work?" The Hustle.
  - Avery Forman, "8 Trends to Watch in 2023." Harvard Business School Working Knowledge.
- 2022 "Santa Clause Debates Whether to Outsource Toy Production", Harvard Business School News.
  - Scott Van Voorhis, "A Penny for Your Thoughts? For Big Picture Ideas, the Right Pay Structure Matters" Harvard Business School Working Knowledge.
  - Susanna Gallani, "Health Minute: Can Hospitals Prioritize Value and Collaboration to Prevent Physician Burnout?" Harvard Business School, Impact.
  - "Health Equity: Aging in America." Washington Post Live.
- Gallani, Susanna, Mary Witkowski, and David Bernstein, "To Set the Price Tag for Telehealth, First Understand its Value." Bill of Health, The Petrie-Flom Center, Harvard Law School
  - Kelly Hinchcliffe, "Continuing Employee Development in the Face of Budget Cuts." Financial Management.
- Danielle Kost, "Post-COVID Health Care: More Screens, Less Red Tape?" Harvard Business School Working Knowledge.
  - "The Fluctuating Quality of ISS Recommendations." Center on Executive Compensation. "ISS Recommendations and Compensation Practices." The Voice of Corporate Governance podcast, The Council of Institutional Investors.
- 2019 "Can the Robin Hood Army Grow with Zero Financial Resources?" Cold Call podcast. Harvard Business School
  - Anjali Venugopalan, "Robin Hood Army Enters Harvard Classroom" The Economic Times.
- 2018 Andrew Hill, "Wise Leaders Understand the Power of Peer Pressure," Financial Times.
- 2017 "Cost-cutting Leads to Turbulence in the Airline Industry." Cold Call podcast. Harvard Business School
- 2016 Ethan Wolff-Mann, "How the Financial Crisis Influenced the Wells Fargo Clawbacks." Yahoo!finance.
  - Ethan Wolff-Mann, "Where is the \$60 Million Wells Fargo Clawed Back in Executive Pay Going?" Yahoo!finance.
- 2015 Carmen Nobel, "Who Really Determines CEO Salary Packages?" Forbes HBS Working Knowledge

#### **SERVICE**

#### **Dissertation Committees**

- 2024 Yaxuan Chen (planned graduation: May 2024. Placement: Cornell University)
- 2022 Hashim Zaman Ph.D. "Top-down Sabotage in Promotion Tournaments" (placement: Harvard University, Laboratory for Innovation Sciences at Harvard (LISH) post-doctoral fellow)
- Wei Cai DBA "Formalizing the Informal: Adopting a Formal Culture-fit Measurement System in the Employee Selection Process" (placement: Columbia University)

# **Other Advising**

2022 Camille Ang – MBA/MPP – Policy Analysis Exercise "Cost Management at PhilHealth"

2021 Miranda Morrison – MBA/MPP – Policy Analysis Exercise "Addressing Social Determinants of Health Through Medicare Advantage"

### **Editorial Boards**

2023-Present	Management Accounting Research – Editorial Board Member
2022-Present	Production and Operations Management – Editorial Review Board Member
2022-2024	Journal of Management Accounting Research – Editorial Advisory and Review
	Board Member

#### **Committees**

AAA Management Accounting Section – Editorial Liaison to Management
Accounting Practice Committee – Committee Member
AAA Doctoral Consortium - Organizing Committee Member, Faculty Presenter, and
Small Group Leader
AAA Management Accounting Section – Jim Bulloch Innovation in Teaching Award
- Committee Chair
AAA Management Accounting Section – Jim Bulloch Innovation in Teaching Award
- Committee Member

#### **Ad-hoc Reviewer**

The Accounting Review

Journal of Accounting Research

Journal of Accounting and Economics

Management Science

Contemporary Accounting Research

**Review of Accounting Studies** 

Accounting, Organizations and Society

Journal of Management Accounting Research

Management Accounting Research

Journal of Accounting and Public Policy

**European Accounting Review** 

Production and Operations Management

California Management Review

Annals of Economics and Statistics

**BMC Health Services Research** 

## **American Accounting Association**

2023 AAA Annual Meeting, Denver, CO – Reviewer, Discussant

2023 Hawaii Accounting Research Conference, Honolulu, HI – Reviewer, Discussant, and Moderator

- AAA Management Accounting Section Meeting, Atlanta, GA Reviewer
- 2022 AAA Management Accounting Section Meeting, Portland, OR (virtual) Reviewer, Discussant, and Moderator
- 2020 AAA Management Accounting Section Meeting, Houston, TX Reviewer, Discussant, and Moderator
- 2019 AAA Annual Meeting, San Francisco, CA Reviewer and Discussant
  AAA Management Accounting Section Meeting, Ft. Lauderdale, FL Reviewer and
  Discussant
- 2018 AAA Annual Meeting, National Harbor, MD Reviewer and Discussant. Executive Compensation Track Chair
  - AAA Management Accounting Section Meeting, Phoenix, AZ Reviewer and Discussant
- 2017 AAA Annual Meeting, San Diego, CA Reviewer and Discussant. Corporate Governance Track Chair
  - AAA Financial Accounting Section Meeting, Charlotte, NC Reviewer and Discussant
- 2016 AAA Management Accounting Section Meeting, Dallas, TX Reviewer
- 2015 AAA Annual Meeting, Chicago, IL Reviewer and Discussant
  AAA Management Accounting Section Meeting, Newport Beach, CA Reviewer
- 2014 AAA Annual Meeting, Atlanta, GA Reviewer and Discussant AAA Management Accounting Section Meeting, Orlando, FL Reviewer and Discussant
- 2013 AAA Annual Meeting, Anaheim, CA Reviewer and Discussant

# **Canadian Academic Accounting Association**

- 2015 CAAA Annual Meeting, Toronto, Ontario, Canada Reviewer and Moderator
- 2013 CAAA Annual Meeting, Montreal, Quebec, Canada Reviewer and Discussant